

# Success Stories

TRANSFERRABLE SKILLS TO NON-BUSINESS ROLES



**CANADA  
DOUGH**






# Meet Kevin George.

Software Engineer Co-Op Student  
(Game Development)  
May 2020

# Meet Kevin.

 **Performance Tracking:** Quantify results, metrics from jobs and include details in process improvements.

 **Description and Branding:** How to use professional wording in Resume, Cover Letters and other documents.

 **Beating ATS:** Optimizing resume with keywords to beat the ATS (Applicant Tracking System)" to increase chances.

## BEFORE CANADA DOUGH

Kevin George is a fourth-year Computer Science student at Waterloo who was searching for a summer job, consulted Canada Dough to edit his Resume, and ultimately landed a Software Developer co-op at a game studio.

Kevin was using a resume template that he obtained from a Careers course, which was very basic, but he still managed to get some interviews in his previous co-op terms.

He had also asked friends who secured good co-op positions to give feedback on his resume.

# ► Why Canada Dough?

**“I WENT TO CANADA DOUGH FOR LAST-MINUTE HELP SINCE MY CO-OP APPLICATION WAS DUE THE NEXT DAY.”**

As a busy student with looming deadlines for assignments, Kevin did not have time to consult other resources including the career centre. Kevin viewed alternatives as too time-consuming, saying “I know my school offers resume feedback workshops, but I chose not to go because I don’t have time and I have deadlines to meet.”



# The Results?

Kevin needed a quick and effective solution to optimize his job application. With Canada Dough, he was able to get 11 interviews for his summer co-op term which led to 3 job offers. Kevin ultimately accepted a Software Developer co-op role at a game studio.

“I’m really happy about this co-op placement at Uken Games. It’s the best company yet that I’ve gotten - and I’m happy I used the services of Canada Dough.”



# Kevin's Advice to Job Seekers

- ✓ Take your career / job search seriously and start working on it early to get better results (ex. Starting from your second co-op)
- ✓ If you're looking for a programming role, it's important to build a website, get involved with projects and create a LinkedIn page or potentially try networking
- ✓ Having someone look over your Resume can be super helpful. They can give you a new perspective on your Resume, and how to improve.
- ✓ Practice interview questions to be as prepared as possible. You don't know when your next interview will be - and the process can transition to interviews.



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